

MultiMedia Dental Systems
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MediaDENT[®]



PRODUCT FAMILY



information



www.
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About Us

MultiMedia Dental Systems is an international high technology development company with customers in 26 countries. Our products are designed to function in an integrated multi-platform environment. This enables our software to integrate with almost all other manufacturers products. Our goal is to offer the broadest choice of technologies to the dentist. MultiMedia Dental Systems has been involved in leading edge dental imaging technology for over 14 years. We were involved in the first commercially viable intraoral camera, the AcuCam, several digital X-ray systems and imaging software systems.

Mediadent Digital Imaging offers all of the modalities needed in the 21st century dental office with the most modern programming available worldwide. Mediadent SQL, our practice management/charting software, was written to Microsoft Windows 2000/XP specifications. You can immediately see the difference in functionality and ease of use. It utilizes the Real Microsoft SQL database, no imitations. SQL is a true multi-threaded application. Run a walk statement while looking up another patient. Run statements anytime of day. SQL stands for Structured Query Language, most of the reports you used to run for a few pieces of information are no longer needed. Just ask the system!

Successful technology requires a high level of planning before the purchase and significant manufacturer involvement during the training and implementation process. Our staff has been trained in communications and exposed to a wide variety of technology installations. This experience and a broad base of corporate support make them a real asset to the buyer. We will integrate and interface with new technologies and devices as soon as they are FDA approved. We will not make our software proprietary, restricting your choice of sensors, scanners, probes, and other technology. We will not use proprietary files to prevent you from manipulating and moving your image database as you desire. We will cooperate with other developers and manufacturers to open the dental market to innovation. MultiMedia Dental Systems maintains close communications with its clients. Our relationships with customers, suppliers and each other are guided by strict professional and ethical standards. Doing business with MultiMedia Dental Systems will be an experience by which to measure all other business relationships.

R. Scott McLaughlin, President

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SnapShot Intraoral Camera



FOCUS FREE

Automatic settings !

FIBER OPTIC FREE

LED reliability !

BUILT-IN LIGHT

Featherweight handpiece !

EMBEDDED ELECTRONICS

No more bulky control unit !

PERFECT FOR MULTI-OPS

Quick hand piece disconnect !

EASY TO OPERATE - **EASY** TO INTEGRATE



The SnapShot can be easily integrated into a dental unit.

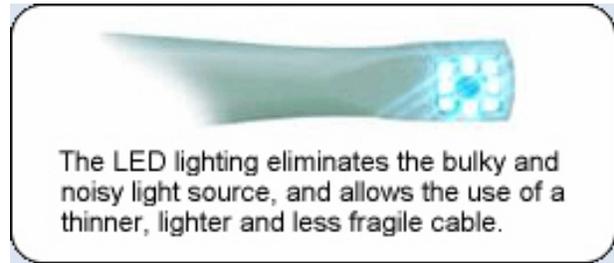


The wireless hand piece holder can be fixed anywhere and automatically controls the camera light.

Simply unplug the cable and the Snap Shot is easily portable.



Revolutionary "touch sensitive" hand piece makes image capture a breeze!



The LED lighting eliminates the bulky and noisy light source, and allows the use of a thinner, lighter and less fragile cable.

SPECIFICATIONS

- CCD 1/3" High sensitivity
- Resolution (752x582) PAL; (768x494) NTSC
- Definition: 470 lines
- Sensitivity: 2 lux
- Lighting:LED
- Adjustments: Automatic
- Non-inverted image
- Angle of view: 80°
- Cable length: 2.5m (option:5m)
- Image memory 1 or 4 images in option
- Size of the hand piece: W: 198; D: 27; H: 18mm
- Size of the distal part: D: 16.5xH:12mm
- Weight: 50g



AFFORDABLE
INNOVATIVE
VERSATILE
PROVEN

PAXORAMA HS

Panoramic Phosphor Plate Digital Radiography

The reusable phosphor plate is “daylight loaded” into a standard panoramic film cassette and exposed just like film. It is then scanned (3-4 minutes) by a special scanner to “digitize” the image. The resulting digital panoramic can now be used for sophisticated diagnosis via the software tools. Digital images are excellent tools for team (dentist, orthodontist, oral surgeon) treatment planning. This technology is relatively low in cost and is well suited to the normal dental office.

Panoramic Digital Radiography

Digital panorex technology replaces the standard film holder with a CCD array. The X-ray head performs as in the same manner as a film unit. The image is received directly into the computer software and displayed in seconds. From that point it has the same benefits as the phosphor plate system. This technology is significantly higher in cost, but offers much higher processing speeds for the large office or specialist office.

High-Speed 1 Step Scan and Erase

Only Paxorama HS has an integrated plate erase feature that automatically saves and erases the image immediately after the scan. This feature along with easy loading of plates allows for an efficient workflow of “unattended” performance. Total scan and erase time for intra oral images average 8 seconds (21#2 plates), 7 intra oral in about 1 minute, 14 intra orals in about 2 minutes, 21 intra orals in under 3 minutes, panoramic image in under 2 minutes, and cephalometric images in 2 minutes. The image is ready for viewing in under 1 min on the screen. Eliminate the additional steps of manipulating plates into storage transfer boxes, plate guides, & light boxes like all the other tabletop scanners. Now there is high-speed 1 step scan and erase-ready for the next patient.

Another performance attribute is that the Paxorama HS provides calibration and storage settings for up to 4 different x-ray machines, or individual users, or even image techniques. A system designed to truly work for you.

Benefits

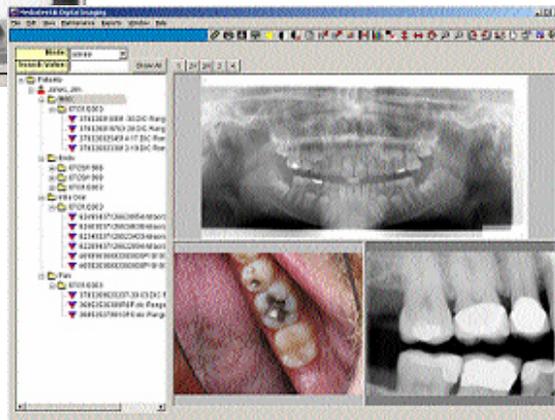
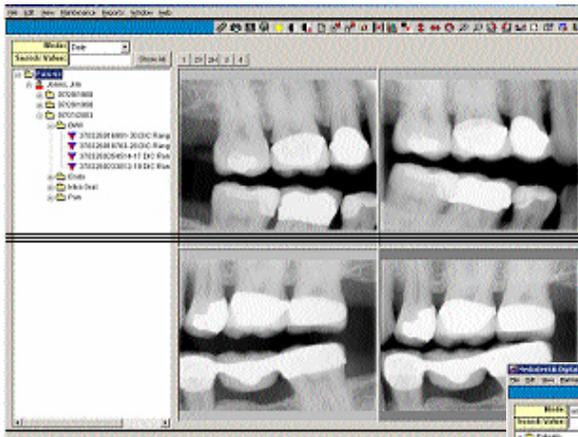
Both of these technologies offer the following benefits:

- Dramatically enhanced diagnostic capability
- Co-discovery patient participation for professional treatment plan presentations.
- Easy records copy or transmission (email) to specialist, insurance companies, etc.
- Records storage and security (backed up in case of fire, etc.)
- No environmental impact (no waste or chemicals)

MediaDENT®



DIGITAL IMAGING



MediaDent Digital Imaging V5

Your just a click away from digital imaging perfection!

- Clear, easy to use intuitive standard Windows interface!
- Sharpest images available from any imaging software!
- Import and Export any Known image format.
- Image Leveling feature allows the operator to "tune" the image for soft or hard tissue based on the histogram.
- Image database is sorted by date taken or image type with one click!
- Compatible with most digital X-ray sensors, PSP, scanners and digital pans
- Integrates with most practice management systems without "bridges"
- Mediadent Digital Imaging Installer "interrogates" your system then configures your image capture device and existing digital X-ray drivers
- Dynamic compression save disk space without sacrificing image quality
- Fully Microsoft Windows 2000/XP compliant, Including printing
- Integrates with your email.



High Resolution MDX Sensor

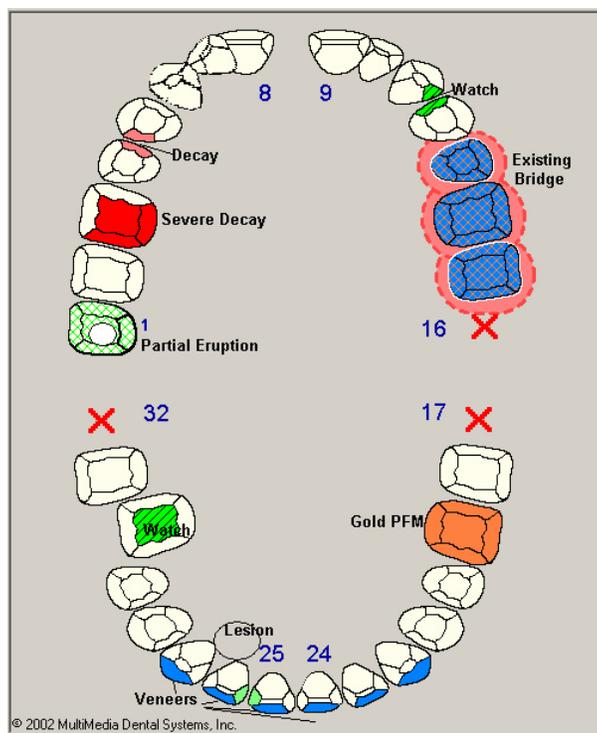
- 16bit processing
- Exceeds Film Quality
- Impact resistant carbon fiber casing.
- Kevlar covered cable



MediaDENT[®]



PRACTICE MANAGEMENT



MEDIADENT SQL

Mediadent SQL-Dental® is built on the strongest tools offered from the Microsoft® Visual Studio Development Suite. Relying on native Microsoft SQL data base engine gives the product unsurpassable speed for data access making it the fastest product on the market.

Easy To Use Interface

Mediadent SQL is designed and developed with the multi-user, and multi-location operations in mind. It runs on Windows 98SE, NT, 2000, and XP Microsoft® platforms.

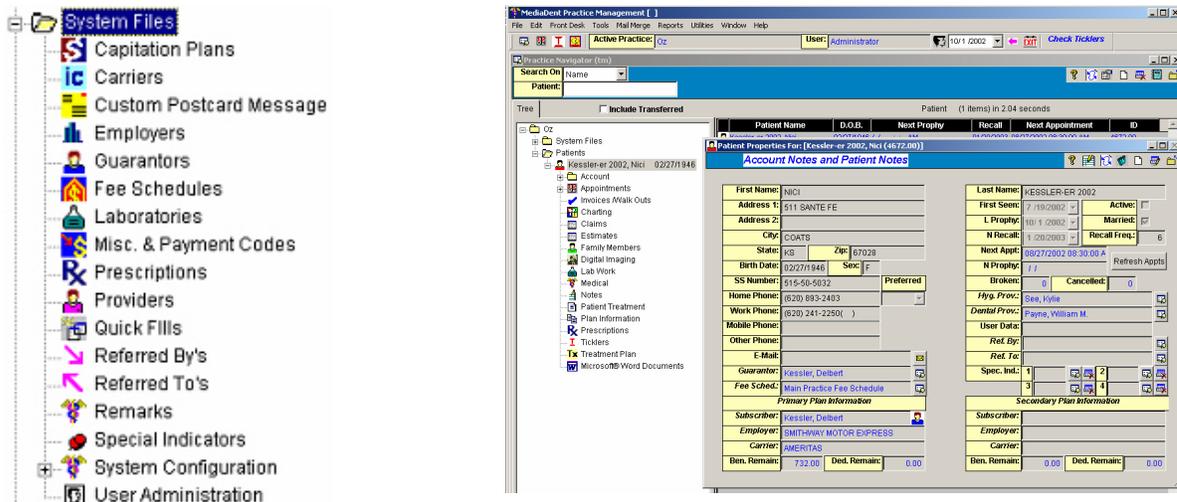
Easy and straightforward approach makes it easy to learn.

Mediadent SQL also utilizes Crystal® Reports to generate virtually any report or graph presentation.

All patient information is just a click away!

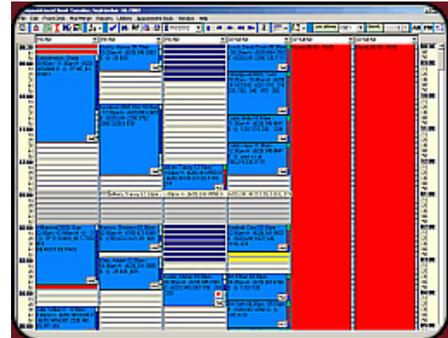
Mediadent SQL delivers the most scalable and cost effective solutions in the healthcare industry. Our latest "Practice Navigator" allows multi-location operations access to all data company-wide. All staff and administrative function can be fulfilled from the corporate office or any other individual practice. Secured sites eliminate privacy issues and allow patients access to their *accounts, dental history, appointments, and doctors*. Access to all data and records has never been this simple through this incredibly "easy to learn" Windows Explorer user interface.

You won't believe how easy it is to use!



Appointment Book

-) Easy to use interface
-) Easy and straightforward approach makes it easy to learn!
-) All patient information is just a click away!
-) Hot and Hold list give the most flexibility in scheduling and re-scheduling.
-) Easy to use Quick fills reduce the steps in scheduling the most common multiple line item appointments, (like recall) for patient visits.
-) Auto re-call appointment scheduling- with one- click find the first available recall appointment for patient based on patient's recall frequency.
-) Track broken and cancelled appointments to reduce future "no shows".
-) Pre-blocking capabilities allow staff to maximize production.
-) Ideal-Day scheduling setup.
-) User defined color-coding for "status of appointment" reduces instances of appointments not being confirmed.
-) "Waiting for Doctor" status is great for clinical staff to alert the Doctor that the patient is ready to be seen.



The One-Click System That Lets You Practice by the Book

Go ahead: double, even triple your appointments. Its a snap for MediaDent Practice Management. The 'one click' appointment book keeps all patient information up-to-date for each appointment. The result? Doctors and staff continue to spend their time focused on the clinical and business activities important to your growing practice, not keeping up with increasing piles of paperwork, or worse yet, correction problems created when you can't keep up with all the details. MediaDent Practice Management's 'one-click' system makes it easy to track patient and dentist schedules. You can check for openings by doctor, hygienist, available time or units. MediaDent Practice Management speeds checkout, including the processes of procedure entry, insurance and payment processing, and generating walkout statements. At any time and with just a single click you can view the entire offices activity at a glance: current office status, patients in the office, daily or weekly appointment schedules. MediaDent Practice Management means dramatic improvements in the efficiency of the most critical aspects of your practice. You can easily block practice time for specific procedures, plans or special cases. MediaDent Practice Management gives you an instant look at any patient's status, including each patient's history of broken or canceled appointments. It automates confirmation notifications as well as cancellations. The 'drag and drop' function makes it easy for dentists to work with several patients simultaneously, keeping track of multiple patients including color-coded status and medical alerts and operatories on the same screen. Because this is how you want to run your practice, everything flows directly from the appointment book.

Accounting According to Accepted Principles

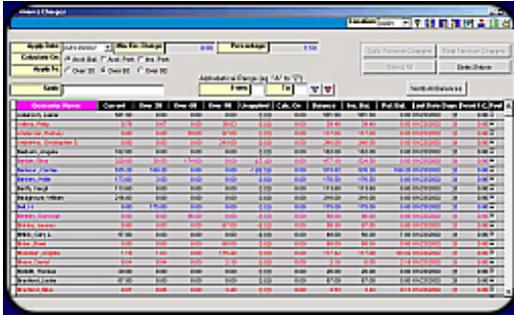
Accounting According to Accepted Principles MediaDent Practice Management product is the result of four years of research and development by experts in accounting and financial management software. It is the only dental practice management product designed according to Generally Accepted Accounting Principles (GAAP), the accounting industry standard. That not only means a more capable and flexible system, but insightful financial reports that are accurate, timely and useful. This makes possible instant Aging and Accounts Receivable. It provides a detailed picture of your receivables for any period of client payment history you choose day, month, or year, even a period in the past A feature that is unique to MediaDent Practice Management.

The screenshot displays a software window titled 'Accounts Payable' for 'Anderson, Sheldon'. The main table lists several invoices with columns for Patient Name, Date, Code, Amount, and Balance. Below this, there are summary sections for 'In. Items', 'Exp. Items', and 'Totals'. At the bottom, there is a summary table with columns for 'Current', 'Over 30', 'Over 60', 'Over 90', 'Unassigned', 'Bal. Due', 'Deferred Bal.', and 'Account Total'.

Patient Name	Date	Code	Amount	Balance
Anderson, Sheldon	08-14-2002	26807 80000	2.38	212.98
Anderson, Sheldon	08-16-2002	27005 80000	58.88	153.88
Anderson, Sheldon	08-22-2002	27183 80000	182.88	235.88
Anderson, Sheldon	08-22-2002	27182 80000	84.88	219.88
Anderson, Sheldon	08-22-2002	27204 80000	1.38	182.18
Anderson, Sheldon	08-22-2002	27204 80000	0.88	182.18

Category	Amount	Code	Amount	Code	Amount	Code	Type	Used By
Exp. Items	0.00	No. Patients	0.00	Exp. Items	0.00	Exp. Items	0.00	SHOW DET.
In. Items	0.00	Exp. Items	0.00	Exp. Items	0.00	Total Exp. Bal.	0.00	

Category	Current	Over 30	Over 60	Over 90	Unassigned	Bal. Due	Deferred Bal.	Account Total
Current	0.00	148.20	52.32	147.88	58.88	282.18	0.00	211.10

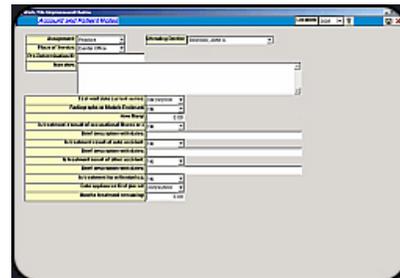
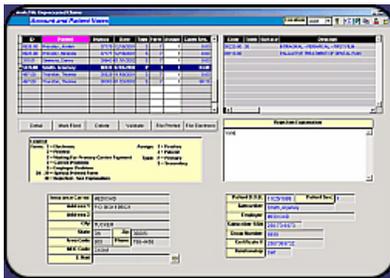


Comprehensive, flexible system

Instant Aging and Accounts Receivable provides a detailed picture of your receivables for any period of client payment history you choose day, month, or year, even a period in the past. Another feature unique to MediaDent Practice Management.

Estimated Production lets you set goals for each member of the practice and your staff.

Daily Cash Flow compares productivity to production estimates. Reports make it easy for management to track production; collection and procedures completed all the details critical for operating a financially sound practice.



Resolves the insurance dilemma

MediaDent Practice Management tracks insurance plan benefits, including managed care capitation plans, with unparalleled accuracy. You bill insurer and patient correctly every time, eliminating the biggest problem with receivables and collections, inaccurate billing and negative patient feedback.

Filing claims electronically means filing immediately. Cut processing time by two to three weeks. Your office can file claims with insurance companies in well-organized batches to speed processing and payment turnaround from the carriers.

Automated links allow you to query insurance companies for patient coverage information.

MediaDent Practice Management automatically and continuously tracks the status of all your claims.

Internet Integration with Coding

MediaDent Practice Management uses SQL Server to store the underlying databases. These databases can be easily integrated with the Web with Microsoft's Active Server Pages. MediaDent Practice Management has written a foundation using Active Server Pages that can be easily customized to your exact specifications. These foundation measures can provide unparalleled Internet Integration. Patients can review account history, edit personal demographic, medical history, insurance coverage, employment, make payments, reprint statements, confirm appointments, search for and request appointments, to name just a few. MediaDent Practice Management can make the necessary additions/changes for you or you can use your own ASP/Web Developer.

Single-Source E-Business Solutions

MediaDent Practice Management recognizes that electronic commerce has come of age. According to independent forecasts, electronic commerce will top more than \$300 billion by the year 2002. That is up from \$8 billion in 1997. Unquestionably, access to the database that stores patient and account information is absolutely essential to e-business. We are committed to providing you with the best e-commerce solutions available that comply with the HIPAA standards. As a result, we are re-introducing our e-commerce products that were originally introduced in 1998 (Years ahead of the competition). They use emerging standard tools. The MediaDent Practice Management e-business solutions are based on the BizTalk framework. BizTalk is an industry initiative started by Microsoft that is supported by a wide range of organizations. BizTalk is a community of standards users who share the goal of driving the rapid, consistent adoption of XML (Extensible Markup Language) to enable electronic commerce and application integration. MediaDent Practice Management is conforming to the BizTalk Framework when publishing schemas in XML and using XML messages. This allows companies to easily integrate MediaDent Practice Management Dental Professional SQL 7.0 with other software programs and to adapt it for electronic commerce using XML.

Comprehensive Lab Case Tracking

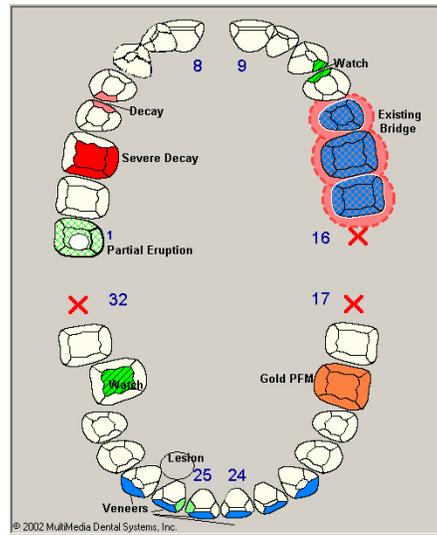
MediaDent Practice Management tracks all lab cases by lab, by patient and by appointment. With the Work Lab Cases screen you can receive lab work and enter the actual cost, call patients that do not have an appointment, call labs for patients that have appointments but you have not received the lab work.

The World's Most Advanced Dental Charting System



Charts demonstrate actual placement and results of exams rotate the teeth for colorful, graphic, easy-to-understand demonstrations to patients. Exact charting significantly enhances the patient medical record over traditional charting methods.

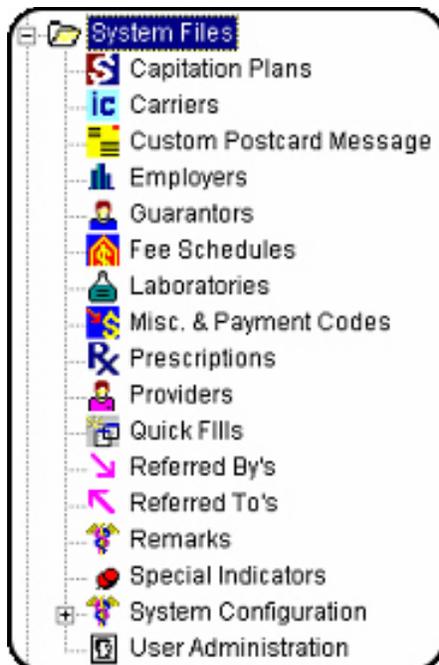
MediaDent Practice Management's Charting displays and tracks any procedure. Choose your tool, your pathology and any material, and demonstrate the treatment. It's all on display in the chart.



MediaDent Practice Management's Charting is our most advanced charting software ever. It is a highly capable, 32-bit system with unmatched tooth placement display. MediaDent Practice Management's Charting provides on-screen restorative and periodontal charts with all materials, tools and pathologies. MediaDent Practice Management's Charting allows you to place the tooth in its exact location.

Complete, Integrated Practice Management No Matter How You Practice

MediaDent Practice Management is the only dental practice management software that is designed to work how you do. MediaDent Practice Management is a one-click system.



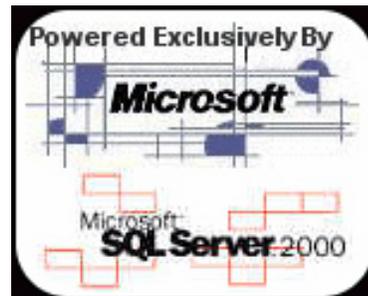
MediaDent Practice Management allows instant access to comprehensive patient records, including registration and demographics, insurance coverage and appointment details. The system provides account balances and aging details, including the breakdown between what is owed by the patient and the insurance carrier, and keeps a record of all reminders and notes. It even allows you to access the patient's complete medical record online. Is your practice driven by its clinical activities? MediaDent Practice Management allows the front desk and operatories to work together at unprecedented levels of efficiency. Graphical and convenient charting streamlines record keeping in the operatory and makes it easy for the office staff to track the working, examination and planning status of every patient. The system generates a comprehensive treatment proposal that combines the graphical tooth placement along with treatment plans displays to increase not only office efficiency, but also patient compliance, understanding and acceptance

MediaDent Practice Management not only accommodates the appointment book-based practice, but also streamlines it by eliminating hand-written appointments and delivering one-click access to comprehensive appointment information. MediaDent Practice Management helps you block practice time; it automates confirmation notifications and keeps you up-to-date on canceled appointments. It gives you a multitude of ways to look at your appointment schedules.

The Speed of a Server Based SQL Server from Anywhere

MediaDent Practice Management moves from a file-based database application to a server-based application. This moves the resource intensive functions from the workstation to the server. Large beta testers have seen improvements in functions like Aging. What used to take an hour to produce a report now only takes two minutes. These type of gains are a direct result to using to Microsoft SQL® Server.

- Faster Database Engine and Data Access
- Scalable-Network can grow with you
- More Stable Network Environment
- Secure Data Center
- Redundancy and Data Replication
- Lower Total Cost of Ownership
- Reduced Operational Costs
- Superior Performance
- Works well with other software components (E-Mail, Microsoft Office® Suite, etc.)
- Remote Network Administration

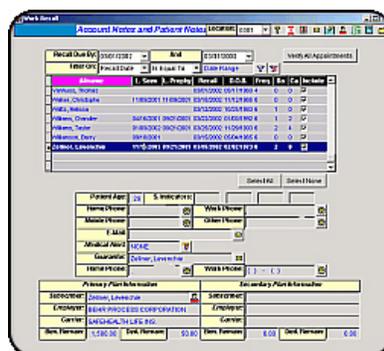


MediaDent Practice Management has all of the outstanding functionality found in most competitive products, but also offers the added performance of client/server technology as well as the added power and functionality of SQL Server. Why does client/server design offer additional performance? Let us take a moment to look at this concept. In a traditional program, the application is loaded on the client and the data is loaded onto the server. The data is put on the server so that everyone uses and updates the same set of data. When a client puts in a request for the data, the request travels through the network from the client to the server. Once it reaches the server, large quantities of data are sent back across the network to the client from where the query is run. This process can take a significant amount of time when the database size is large. There are many opportunities for data request collisions if more than one client is requesting the same data. When a collision occurs, the database application must lock one of the users out to avoid database corruption. Locking increases the amount of time it takes a user to complete a requested operation. In a client/server program, most of the work is done on the server. When a client puts in a request for data, the request is sent to the server. The server takes the request and performs the processing using the data on the server. Once it is completed, the server sends only the requested information back to the client. Since much less data is traveling across network lines, there is less chance for a collision with other potential requests. This decreases network traffic significantly and speeds things up for the user.

Efficiencies of the paperless office

Your staff works from the MediaDent Practice Management screens, eliminating the need to print out reports. Collections and Aging, Outstanding Claims, Patient Recall your staff has all the information one click away on a single screen to perform each important task.

Plus, MediaDent Practice Management introduced the dental industry's first interface with the Internet in 1998. Confirm appointments, issue recalls and send statements via e-mail all offer significant savings for the office and added convenience for many of your patients.



Simplifies fee scheduling and plan development

How often do you face the daunting prospect of restructuring your fees? MediaDent Practice Management gives you the tools to analyze your billing practices at a glance, and make targeted adjustments. Starting from scratch to create a fee schedule is a thing of the past.

Your practice can deal with any number of insurance plans and types of coverage hassle-free. The system automates the organization of all coverage and benefit information for each carrier and every patient, including managed care patients.

Simplifies payment to providers by collection

MediaDent Practice Management gives you the ability to track lab costs by provider and prints this cost out on the Collections by Provider report.

MediaDent Practice Management gives you the ability to add 'Memo Credits' to your fee schedules. This is extremely useful for large managed care practices where reduced fees cause collections by provider to be misstated.

MediaDent Practice Management can import enrollment files for PPO and Capitation plans and verify the enrollment so you know you are receiving the proper monthly stipends.

Enterprise-Wide Scalability

Database Size MediaDent Practice Management has the capacity to grow to a terabyte size (1,000,000 megabyte) database. Manually adjusting the size of the database as it grows is not necessary due to SQL Servers dynamic self-management.

Concurrency MediaDent Practice Management does not have a ceiling on the number of users that it can handle and is limited only by the hardware and SQL Server. Microsoft states that SQL Server can handle over 4000 concurrent users generating up to 18 million database queries per day.

Open Database

MediaDent Practice Management data is stored on the server in a SQL Server database. During normal use, data is accessed via the MediaDent Practice Management client software. However, if you have the necessary security clearance, you can access the data directly using other tools such as Access, Excel or Word from the client machine. This means that you can search the database for new relationships, compose new reports or export the data to another application like Excel right from your desktop. Microsoft products are designed to integrate seamlessly, so accessing the data with Microsoft Office is easy. You can also access the data with other products by using ODBC (Open Database Connectivity). ODBC is a standard created by the SQL Access Group that allows different databases to talk to each other through a common protocol. So whether you are using a Microsoft tool or not, you have multiple means to access the data stored on the server. The benefits of MS SQL Server 2000 do not stop there. MS SQL Server 2000 is web aware. Meaning it can be accessed by virtually any method today. Our software can connect to a MS SQL database through the Internet with no complicated setup issues. This allows several offices to connect, view, and edit data, including a corporate office, in real time, without long distance phone bills or midnight updates where your always a day behind. Through all this and the other offices data appears right next to your own thanks to the Practice Navigator. Along with easy, simple connectivity comes security. Microsoft SQL Server 2000 introduces significant new security enhancements, not only offering the highest level of security available in the industry, but also making it much easier to achieve that higher level of confidence and safety to the integrity of your data. To start with, SQL Server 2000 installs with a much higher level of default security, taking advantage of the integrated security of Windows® 2000 or Windows SBS 4.5 right out of the box. This makes server lock down in production environments easier and faster. For more information about the benefits and robust features of Microsoft SQL® Server, visit Microsofts SQL website at <http://www.microsoft.com/sql/>

Software Integration

Desktop

MediaDent Practice Management integrates seamlessly with all Microsoft Office components. You can export a MediaDent Practice Management report into an Excel worksheet for analysis with just a click of a button. You can move the report into Word for elaboration or modification. Use Mail to send the report where it is needed.

Dental

Specific MediaDent Practice Management integrates seamlessly with all industry leading Digital Xray and Imaging software packages such as; MediaDent, Schick CDR, Vipersoft, DICOM Imaging Suite, Trophy, Dexis and the list goes on and on.

Ease of Use

Intuitive Functionality

It is estimated that Microsoft Windows is the operating system on over 90% of the desktops in business today. That makes Windows the most common user interface in the world. MediaDent Practice Management looks and feels familiar to users because it was developed using 100% Microsoft tools, which translates into a reduced learning curve.

Practice Navigator

The Practice Navigator brings several functions into one screen. In addition to all system files, detailed information about a patient is a very easy search. Everything from Accounts and Appointments to Ticklers and Treatment Plans, even Family Members and charting, are easy to get to and edit. The System Files menu from previous versions is not a menu any longer. All of its items are included in the Practice Navigator under System Files. The Practice Navigator works like many other Windows applications, such as Windows Explorer. There is tree style navigation on the left of the screen, displayed in the right side of the screen.

Pick Lists

Simply choose an entry with the keyboard or the mouse to have it automatically entered in the field. Other search fields are also available. For example, you can quickly find a patient by entering ID, name, or Social Security Number.

Drill Down Capability

Drill downs make it easier to get to information from where you are. Some forms have field name labels that are italicized. You can click on these with your mouse to bring up the property screen for whatever item it is that your mouse is directly over with one simple click.

Custom Reports Using Crystal Reports

Crystal Reports is an excellent reporting tool that is extremely popular. It integrates seamlessly with MediaDent Practice Management. As with the Access reporting tool mentioned earlier, you can save reports designed with Crystal Reports and enter them as a MediaDent Practice Management menu item(s).

Performance Enhancing Stored Procedures

Data processing is fast; thanks to the use of stored procedures. In database management systems (DBMSs), a stored procedure is a group of operational code statements, named and executed as a unit. Stored procedures are maintained on the server. This means that when the client invokes the stored procedure, only the name of the stored procedure is sent across network lines. All the code is executed on the server.

Stored procedures are also maintained in a precompiled state. The server doesn't have to spend time compiling the code when the request is made. The request executes immediately. Both of these stored procedure features contribute to an even faster processing capability.

Rock-Solid Reliability

One of the most important criteria in a database management system is reliability particularly when your entire enterprise depends on it. That's why SQL Server uses transaction logging. Transaction logging means that the transaction is logged before a database modification is attempted. If something happens during the operation, like a power outage, the database uses the log to revert back to its last consistent state of operation.

Without transaction logging, an event like a power outage could cause corruption and necessitate database restoration from the last backup. Information entered after the backup was made would have to be re-keyed. Transaction logging is one reason SQL Server application should be used when it is absolutely critical that the database not be brought down.

Integrated Security

In order to access MediaDent Practice Management data, the user must pass through three levels of security. The first level is authentication. Through Windows 2000 the user enters a login to initially gain access to the system.

The second level of security is database permission validation and is handled through SQL Server when the user fires up MediaDent Practice Management. In this stage, MediaDent Practice Management transparently enters a second login. SQL Server uses this login to determine which databases and tables the user has rights to access and utilize.

The third level of security is application permission validation and is handled by MediaDent Practice Management. This third login is used to determine which practices (in a multi practice installation) and which menu items the user has permission to access. If the user does not have a required permission, that practice or menu item will not appear in the users interface.

E-Business Solutions

Internet Integration without Coding MediaDent Practice Management recognizes e-mail and web addresses as a data type. This means that MediaDent Practice Management can store customer and vendor e-mail and Web addresses. If you have Internet Explorer, when you click on a Web address, the Web page will appear. In addition, if you have Microsoft Exchange, Outlook, or any other MAPI-compliant e-mail system, a new addressed e-mail message is created when you click on an e-mail address. All reports can be output as an HTML file so you can easily publish the report to an intranet or the Internet.

Custom Reports Using Online Analytical Processing

(OLAP) MediaDent Practice Management users have yet another reporting option available: Online Analytical Processing or OLAP. SQL Server supports OLAP. It allows you to report on any or all of the data collected with MediaDent Practice Management. Through Online Analytical Processing, you can literally comb through the data to find associations, sequences or patterns that may otherwise go undiscovered.

Multiple Locations Multiple Practices



The Practice Navigator in MediaDent Practice Management lists all the practices in the tree view. Switching and searching between practices is a snap. In addition the Appointment Book and all Working Screens (i.e.: Work Collections, Work Outstanding Claims, Work Recall, etc.) all have a location selection feature that allows users at any site to be working in multiple practices simultaneously.

MediaDent Practice Management provides a tremendous advantage if you require a wide area network (WAN) due to remote locations. Because of the very low bandwidth required per client to access the SQL Server, excellent performance can be achieved with an Internet connection. When using an Internet connection, security is maintained through what is called a virtual private network (VPN). In a VPN, data is sent in packets from one server to another via the Internet. These packets are encrypted and can only be decoded by the intended receiving server. This prevents the possibility of your data being viewed by unwelcome eyes. This means that users in New York and San Francisco can both be working simultaneously in MediaDent Practice Management for the cost of an Internet connection. MediaDent Practice Management-Dental ® Professional SQL 7.0 can be configured to run in numerous wide area network configurations, consult with your MediaDent Practice Management Sales Representative or your Value Added Reseller for the solution and technology that is right for you and your organization.

MediaDENT[®]

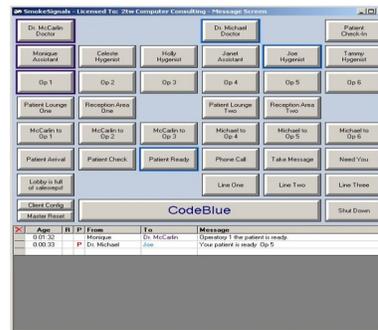
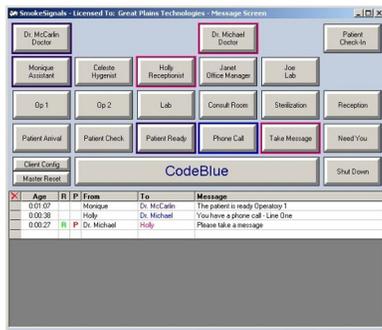


MERCURY MESSENGER



MEDIADENT ~ MERCURY MESSENGER is flexible, highly capable messaging software that uses your existing computer network to replace old-style hard-wired intercom systems. This could save you thousands of dollars as your practice grows!

MERCURY Dental Office Communications System is the 21st century system to replace lighted buttons or a phone buzzing in messages. If you have computers throughout your office or plan to, MERCURY is the answer to your communications needs. MERCURY allows you to send and receive messages via the use of a Message Screen interface. The system allows you to send a message, without having to type the entire message. Just click the macro button! These message buttons are completely customizable. You can specify the text to be displayed on the button and the text to be displayed in the message, as well as the color and sound associated with each message recipient.



The Button Configuration Screen allows the Mercury Messenger user control over several key attributes of each button, including...

- The text to be displayed on the button (two lines)
- The text to be displayed when message is sent
- The color associated with the recipient of the message
- The sound associated with the recipient of the message
- If clicked, does the button fill in more than just one field of information? (Button is a macro)
- Will the message repeat at a definable interval until acknowledged? (Auto Remind)
- Will the message be sent with one click? (Auto Send)

Call us to see just how simple Mediadent ~ Mercury Messenger is to use!

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